

The Clean Resource

An Ounce of Prevention

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September

- Big savings on popular products ending soon
- Kits are a great way to get cleaning started
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In our busy lives today, it is often difficult to find the time to clean our homes the way we would like to. We no longer have days to clean, we have minutes. Since we have such a short supply of cleaning time, it is important that the time we have is used efficiently. The best way to improve our cleaning efficiency is to PREVENT the need for cleaning in the first place! The following prevention methods will help to cut your cleaning in half:

you'll need to clean. Put things away after you use them!



3. Food Containment:

Declare certain rooms of the house off limits to food and drink. Wiping spilled milk from tile in the kitchen is faster and easier than removing milk from the carpet and couch in the living room.



1. Floor Mats: Up to 80% of the dirt and dust in your home enters through the doors. Quality outdoor and indoor mats at every entrance will help solve this problem.

2. Cut Clutter: The more clutter on your floors and countertops, the more things

4. No Smoking: Consider banning smoking in your home. Cigarettes leave a yellow-brown nicotine film on walls, ceilings, furniture, windows and other surfaces. Removing this film is very time consuming.

5. Ventilation: Maintain proper ventilation in your home to pre-

vent mold and mildew from growing and staining your bathroom, upholstery, carpet and more. Make sure the fan in your bathroom is in good repair and leave it on long enough to disperse moisture. Similarly, never put anything away wet.

6. Seal or Paint: Surfaces that aren't easily cleanable should be sealed and/or painted when possible.

7. Design it out: When rearranging or redecorating, make sure to place furniture with plenty of space to vacuum around each piece. And keep intricate pieces with lots of small cracks and crevices to a minimum. It is much easier to clean smooth furniture.

8. Clean it NOW: By cleaning stains and spills now, you reduce the chance that they will become set or ground in and double your cleaning time.

See page 3 for contact information for our stores and our toll-free number.

Time to Stock Up!

September is bringing the end of summer and the beginning of fall.

There is one reason why these are our most popular products. They work! And they don't only work, they are better than anything else you will find to clean your toilets, showers and more.

Safety Foam allows you to spend less time cleaning the toilet. It takes three basic steps for sparkling toilets. One, plunge a Johnny Mop down the throat of the toilet to lower the water level. This allows you to get that ring that is right at the water level. Add an ounce or two of Safety Foam to your Johnny Mop, not into the water of the toilet. That only dilutes it and makes it less effective.

Then swish the Johnny Mop around the bowl and especially up around the lip of the toilet. Let it sit for a while to dwell while you clean the rest of the bathroom. Then flush the toilet, swishing the brush around to rinse it.

Showers-n-Stuff cleans showers better than most other bathroom cleaners because it is unique. The stains in your showers and bathtubs are like oysters. It's not just dirt, it is also body oil, soap scum and hard water. Most

products on the grocery store shelf only clean one or two of those layers. So once you bust through that layer, the cleaning power is lost because you can't eliminate the next layer, keeping your shower dirty. When you use Showers-n-Stuff, you are lifting each of the layers off until you have only the surface of your shower. Add a Foaming Nozzle and an hourglass scrubber and you will have the cleanest showers in the neighborhood!



SoilMaster is a heavy degreaser. It is so powerful it can clean the grimeiest machinery like the motor of your car, but is safe enough to remove the greasy stains from your walls in your home. It is a scientific breakthrough that couples organic solvents from orange and citrus peels with a patented positive emulsion cleaner. This creates a cleaning solution that breaks down the toughest soils including grease. It's a concentrate, so you can set the strength needed for the job. In light cleaning you can use SoilMaster for countertops and walls. For heavy duty cleaning, SoilMaster will clean BBQ grills, motors, even the garage floor! You can even add it to your laundry to wash away the toughest stains in your clothing!



So stock up now! Watch for our Fall Catalog in your mailbox the first week of October for our latest specials and new products. If you don't receive our catalog, visit your store, call or sign up on our website!

Watch for our quarterly catalog for specials, new products and more!





De-junking Our Lives

It's junk if:

- It's broken or obsolete (and fixing it is unrealistic)
- You've outgrown it, physically or emotionally
- You've always hated it
- It's the wrong size, wrong color, or wrong style
- Using it is more bother than its worth
- It wouldn't really affect you if you never saw it again
- It generates bad feelings
- You have to clean it, store it, and insure it (but you don't get much use or enjoyment out of it)
- It will shock, bore, or burden the coming generation

It's not junk if it:

- Generates love and good feelings
- Helps you make a living
- Will do something you need done
- Has significant cash value
- Gives you more than it

takes

- Will enrich or delight the coming generation

Now that you've decided what is and isn't junk, it's time to figure out the best way to get rid of it. Start with three heavy-duty garbage bags and one box. Label the bags Junk, Charity, and Sort and label the box Emotional Withdrawal. Now, with your bags and box in tow, sort through every room in the house one at a time. Put anything that could be considered junk into one of the bags or the box.

1. Junk: These are the things that no one else would want or use. If it's broken, outdated, lost its mate, out of style, ugly, useless, dead or moldy, then it's junk.

2. Charity: These are things that you no longer want or use, but could be useful to someone else. If it's still repairable, the wrong color or style, too little, too big, bores you, or is simply excess, toss it in the Charity bag.

3. Sort: All your loose, misplaced and home-less stuff that is still useful and needed, but you haven't figured out where to park, put in the Sort bag.

4. Emotional Withdrawal : This box is for inactive, unused, outdated sentimental stuff.

At the end of your de-junking day, take the Junk bag to the curb or dump, deliver the Charity bag to the nearest thrift store or pickup point and sort through your Sort bag or put it away for a rainy day of sorting. As for the Emotional Withdrawal box, put it away for six months. If you don't use or think about anything in this box for the whole six month period, you don't really need the stuff. Take the box to a thrift store or throw it away.

All information taken from Don Aslett's book, *Clutter's Last Stand*.



Pocatello - (208) 232-6212 ♦ Idaho Falls - (208) 524-5919 ♦ Boise - (208) 672-9292
 Logan, UT - (435) 787-8770 ♦ South Jordan, UT - (801) 878-8800
 NEW! Nampa, ID - (208) 318-0625 ♦ NEW! Twin Falls, ID - (208) 734-2404
 Mail Order - 1-800-451-2402
www.cleanreport.com



your home without them. The average five-person home accumulates 40 pounds of dust each year. When you keep that dirt and dust at the door, that is far less you have to



Cleaner by Cleaning Less

We all would like to work less and play more. But did you know by doing so, you might save the environment? It's true! We're not talking about quitting cleaning altogether, but there are steps you can take to clean less often, saving you time and money, but also takes it easy on the environment.

Cleaning is very important to our lives. It is important to your and your families' health. Cleaning is also important to the environment. By keeping your personal property clean, it will last longer. The longer we can use our everyday tools, appliances, furniture and floors, the less often we have to replace and throw away the old. So not cleaning is not an option, but there are some steps you can take to clean less often.

Having good mats at each of your entrances is crucial to cutting your cleaning time. Proper matting will stop 80% of the dirt that would come into

clean! That cuts the use of harsh chemicals, cuts the use of electricity because you vacuum less often, and you will use less tools that will make them last longer.

Another step you can take to save the planet and cut cleaning time is your vacuum routine. Many of us vacuum every surface of our carpet throughout the home, whether it is dirty or not. Many times, the low-traffic areas, including under chairs and other furniture, don't need to be vacuumed every week. Concentrate on the high-traffic areas that truly need the cleaning. By doing this, you'll love the extra time you have gained, but also the feeling you used less electricity and reduced your "carbon footprint."

The more stuff you have the more you have to clean. That's one reason why de-junking is important if you want to reduce cleaning time and supplies. The more you

have sitting on your mantles, desks, counter, floors and more, the more surfaces for dust to accumulate on and the more you will have to clean. By keeping your rooms straightened, everything stored where it belongs and the junk out of your home (not stuck in the garage!) you will have far less to clean. For de-junking tips, see page three of this newsletter.

So if you are looking to save some time and the environment, take these simple steps to cleaning less. Make your cleaning time effective, but take some preventative steps as well to cut the amount of time you clean, and the planet will thank you in the end!

For more earth-friendly cleaning techniques, visit your local store, our website or call our toll-free number.