

The Clean Resource

Using Professional Products at Home

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August

- Big savings on our most popular products.
- New Scrubbee Doo 2 Colors
- All new Microfiber
- See store or website, or call for more!

If you have attended one of Don's seminars, the one point he emphasizes is, "Use professional products to clean your home. You will save time and money." But how is that true, you ask?



The main reason Don insists on using professional products is that they are proven to work. Professional cleaners have little time to use products that do not work effectively. With Don's 50+ years experience, he has learned what works best, whether it is cleaning toilets, windows, carpet and more.

Over time, Don looked for ways to make cleaning faster and faster. He learned that you can't use "household" cleaners and be effective, cheap tools don't really save you money, and certain steps can help you have to clean less

often, saving even more time and money.

Many people say Safety Foam is the best toilet bowl cleaner around. "I've tried numerous toilet bowl cleaners at the grocery store and none compare to Safety Foam." That is because we are comparing a residential cleaner versus a professional product. Varsity Contractors cleans over 70,000 toilets nightly, and uses Safety Foam to keep them clean. But, it is not only the cleaner, it is also the process and the tools that make it even better. And at the Cleaning Centers, we'll show you how!

A good window scrubber and squeegee will save you so much time in cleaning windows, and it makes it fun! Professional window cleaners don't use brushes or those window thingies you see at the gas station. Have you ever seen one of those in good

shape? A good scrubber and squeegee will last you nearly forever. And if you need to replace the fleece cover or the rubber blade in the squeegee, you can find them at the Cleaning Centers. With some water and a drop of dish detergent, your windows will sparkle and let the light shine in your home!

Everything you find at the Cleaning Centers is professionally proven to be the best you can find, whether it is a toilet cleaner, a window scrubber, or a solution to any prob-



lem you have in your home. Clean your home like a pro, we'll show you how!

See page 3 for contact information for our stores and our toll-free number.

Why A Commercial Vacuum

A vacuum is an important piece of home cleaning machinery. It is the one we use the most often and can do the most to improve the looks of our home in a hurry. But a problem in some homes is the choice of vacuum used. You may think a vacuum is a vacuum, but we will show you here why your next vacuums **MUST** be a commercial vacuum.

Why do we recommend a professional vacuum when you can buy a cheaper one at your department store? Take a look at our 10 point checklist on vacuums:

1. Effectiveness – How well does it work? The Lindhaus line of vacuums' brush bars have an RPM of 5000 or more, making it one of the most efficient vacuums you can find.

2. Durability – How long will it last? Miele vacuums are some of the longest lasting vacuums around, which will save you money over the long haul.

3. Suitability – Take consideration of your floors and how many types you have. The Sanitaire DuraLux has all the features you would need in any vacuum.

4. Capacity – How much can the bags hold? And we highly recommend avoiding a bagless. They only

make things messier.

5. Repairability – How often will it need to be repaired, and how much is service going to cost you? With a Lindhaus vacuum, you may never have to replace a belt!

6. Size and Weight – How easy will it be to maneuver? The Lindhaus Activa has one of the lightest handle weights of any upright, with a fully adjustable handle for the correct height.

7. Bag Change – How easy is it to change? Changing the bag on a DuraLux is a matter of opening the top and replacing the bag.

8. Noise Level – Save your ears! Lindhaus vacuums are some of the quietest vacuums you will hear.

9. Storage – Where will you keep it? Most of our commercial vacuums will be the only thing you need, avoiding clutter in your storage room with each specialized tool for vacuuming.

10. Cost – Don't just look at the cost to purchase, but service, bags, everything involved in using a vacuum. Over the life of a commercial vacuum, you may go through 5 residential ones, plus the cost for repairs, belts, etc.

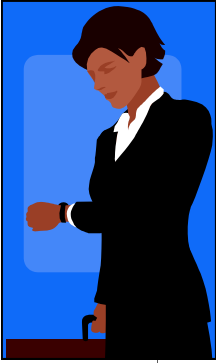
Professional cleaners have to make cleaning time fast. They don't have the luxury of vacuuming a spot until it is clean. They don't have time to have a vacuum down for repairs. And with the amount of time a vacuum is used by a professional, it has to be overall efficient with their time. That is why a commercial vacuum is leaps and bounds over a residential vacuum. What kind of vacuum do you have in your home? Are you about ready for a commercial vacuum? Ask your local store or call our Customer Service line for more information!



Shown are 2 of our popular vacuums.

Lindhaus Active (right) and Sanitaire DuraLux (below).





Don't Wait to Clean

In Don Aslett's book *No Time To Clean*, there is a section titled "Cleaning sooner means cleaning quicker." We are always looking for more time, and cleaning is no

exception. But in our busy lives today, we tend to procrastinate to do little things that take only a few seconds. But what we really are doing is making the job more difficult later on, taking more time!

You can save up to 30% of cleaning time by doing things NOW. If you clean the dishes as soon as you are finished, you won't let the food set. If you wait, you will take extra time to clean them later.

A fresh spill on the carpet take nearly no time to clean up. But if you wait, you will turn a ten second job into a ten minute job, at least. During that time, it will soak into the carpet and pad, the stain will set, and if you are

lucky, after anguishing over the stain, you might get it out!

If you keep up with messes as they happen, you will be surprised how little work there is to do when it comes to cleaning time. We all set aside a day, an afternoon or weekend, to clean. While these can be a good idea, we tend to let some of the messes go to the side thinking "I'll get that on Saturday and do it all at once." But why wait?

Imagine having your Saturday to spend time with the kids, visit friends, enjoy the garden, whatever. When you have taken a moment to clean up as things happen, your cleaning weekend turns into a cleaning morning. By removing the spot on the carpet immediately after it was found, you have made your Friday afternoon cleaning into a Thursday evening touch up around the house.

It is always a good idea to jot down items that

need to be done routinely. Vacuuming the carpets is a good one. But, if you have to stop and pick up the kids toys, gather the clothes strewn on the floor, remove a stain that is now ground in deep, then straiten up the furniture, all you could have done when they happened or when they were finished being used, you turned a 4-5 minute job to a 10-15 minute job.

So "practice" keeping up. When you get home, don't throw everything on the couch or kitchen table. Put them away. If a spill happens, get onto it right away. If you see a piece of food on the floor, don't wait to vacuum it up later, pick it up. You will be amazed how much time you will save, and you'll love your longer weekends for yourself!



For more information, read Don Aslett's *No Time To Clean*, which can be purchased in store or by mail order.

Pocatello - (208) 232-6212 ♦ Idaho Falls - (208) 524-5919 ♦ Boise - (208) 672-9292
 Logan, UT - (435) 787-8770 ♦ South Jordan, UT - (801) 878-8800
 NEW! Nampa, ID - (208) 318-0625 ♦ NEW! Twin Falls, ID - (208) 734-2404
 Mail Order - 1-800-451-2402
www.cleanreport.com



chemicals. Microfiber cloths and pads are made with microscopic strands that are split into two. This split makes cleaning easier as the space between the fibers is thirsty for



Save Planet, Save Money

Two topics seen in the news lately have been the economy and the environment. Many times, the two subjects are discussed together! There is a perception that to use environmentally safe products, it costs more. Or, when it comes to cleaning, many think that 'green' cleaners just aren't as effective as their regular counterparts. But these are not necessarily the case!

Cleaning with the environment in mind doesn't necessarily mean buying products labeled as green and you've done your part. There are many steps you can change in your daily routine to help keep the planet's health as well as your own safe. But what is also great is that many of these steps will help you save money instead of spending more money.

The top way to save money and the environment is to use fewer chemicals. Microfiber is a great product to cut the use of

water and hungry for dirt. They are trapped inside this space until you wash the cloth or pad. It is so effective that you need far less cleaner for any job, and sometimes all you need is a little water! This saves the environment by using less chemicals to clean, and when you use less cleaner, it won't cost as much to clean!

The Cleaning Center offers many variations of Microfiber that can be used throughout the home. Our cloths are great for counters, wall, bathroom, glass and mirrors. The Scrubbee Doo 2's and Scrubbee Doo Pro's pads are Microfiber and make cleaning the floors, wall and even showers easy to clean with just a little water.

Another way to save money and cut waste is to use concentrates. Many cleaning products you buy at the grocery store are at ready-to-use (RTU) strength. That means that you are paying for something you already

have at home - water! By buying chemicals RTU, not only are you paying for water, you are paying for the packaging as well. And when buying RTU, you are adding more to our landfills because you use more containers.

Many of the cleaners we sell are in concentrate form. For example, our Window Cleaner comes in a 3-pack of envelopes. Add one envelope to one of our heavy duty spray bottles and your own water at a quarter of the price of your favorite window cleaner. And, you will find our window cleaner will work better than the RTU version at your grocery store! But in doing so, in the time you have used a bottle of window cleaner all you have thrown away is a tiny plastic pouch instead of a full-sized spray bottle.

For more earth-friendly cleaning techniques, visit your local store, our website or call our toll-free number.